

Crisis Communications in Action

A CPD-accredited, immersive
tabletop exercise for senior leaders



Could your organisation protect its reputation under pressure?

Step into a fast-moving crisis communications simulation that unfolds in real time, mirroring the pace, pressure and uncertainty of a live incident.

This immersive experience is designed to strengthen:

- strategic crisis leadership
- communications capability
- media handling
- executive decision-making under pressure

Multimedia injects create a realistic environment where participants practise communication strategies and tactics in real time as they respond to evolving media scrutiny, stakeholder challenges and reputational threats.

Decisions, messaging and rationale are captured throughout the exercise, supporting structured debriefing, reflection and professional development.

| DATE | VENUE | PRICE |
|----------------------|--------|------------|
| 9 th July | London | £295 + VAT |

Target Audience

| | |
|---------------------------|-------------------------------------|
| Communications Directors | Executive & Senior Leadership Teams |
| Corporate Affairs Leaders | PR & Social Media Teams |
| HR Directors | Operational Incident Response Leads |

Delivered on view360global

The **view360global** platform delivers immersive, real-time crisis simulations that have been used in over 40 countries worldwide. Participants are placed into realistic scenarios that challenge leadership, communications and decision-making under pressure.



Event agenda

- **08:30**
Registration & Morning Coffee
- **09:00**
Welcome & Context Setting
Objectives, expectations and ground rules
- **09:30**
Session 1: Emerging Risks & Online Escalation
Initial incident developments, social amplification and emerging stakeholder concerns
- **10:30**
Session 2: Operational Concerns & Media Pressure
Escalating scrutiny, media enquiries and leadership communication challenges
- **11:00**
Refreshment Break
- **11:30**
Session 3: Escalation & Executive Crisis Management
Strategic decision-making, executive communications and reputational response
- **12:30**
Strategic Learning Review
Key insights, lessons identified and facilitated discussion
- **13:00**
Networking Buffet Lunch

Professional development outcomes

-  Apply crisis communications principles in a realistic environment
-  Strengthen strategic decision-making under pressure
-  Improve coordination between leadership and communications teams
-  Build confidence in media and stakeholder engagement
-  Experience realistic reputational pressure in real time
-  Enhance resilience through immersive crisis simulation
-  Receive structured feedback from experienced facilitators

Event details

- Date:** 9th July 2026
Venue: Park Plaza County Hall London
Price: £295pp + VAT
Attendance: Limited to 35 delegates

Click [here](#) to book your place today on Eventbrite or scan the QR code

Scan to reserve your space



Meet your facilitators If you have any questions or you'd like to secure



Abby Mangold, MD - Mangold Consultancy

Former BBC TV undercover documentary Producer. Now Crisis Communications expert, advising and training C-Suites & Boards of multinational companies on reputation & live issues management.

✉ abby@mangoldconsultancy.com

 [abbymangold](#)



Lawrie Day, CEO - Cognitas Global

Designer and deliverer of leading immersive global crisis simulations and tabletop exercises that strengthen leadership, communications, coordination and decision-making under pressure.

✉ lawrie@cognitasglobal.com

 [lawrieday](#)